



HubDo Foundation SEO Service - Local Business

Summary

This service includes the following:

1. Keyword Research and recommendation on Primary Keyword for Homepage focus
2. Completion of the 300+ Fundamental SEO tasks by an SEO team member
3. Completion of 80+ Local & Social Citation Submissions - (Geo Location based)
4. Weekly and Monthly Automated Reporting

Product Description

General Definition

The SEO Foundation Service is designed to lay the groundwork that will lead to long term search engine visibility of a website. The SEO team member uses their extensive knowledge to accomplish the portal tasks that follow SEO best practices, including local search marketing strategy. This SEO service makes the basic foundation of the website in terms of search engine standards and requirements.

HubDo Product Definition

Built on the extensive set of marketing tasks, customised for your particular industry, our team work through the hundreds of SEO tasks to optimise your online marketing. The HubDo team has extensive experience, efficiently completing tasks week by week throughout the month. Reports are generated from within the portal to show tasks completed and online growth. *This is a basic SEO fundamentals service and does not include SEO Specialist services or reporting.

Foundation SEO Product Deliverable

The HubDo Foundation SEO Service includes an experienced SEO team member to undertake the completion of SEO tasks. To complete the whole service may take up to 6 - 8 months depending on the size of the website and industry competition.



Product Pricing

Value Point Pricing -

Setup = 1VP

Monthly Service = 2VPs

1. SEO Project Manager Support - limited.
2. Access to Help via <https://help.hubdo.com/>

'Maintain' Product Pricing

Value Point Pricing -

Setup = .5

Monthly = .5

1. Access to Help via <https://help.hubdo.com/>