

HubDo Reviews

Summary

This service includes the following:

1. Custom landing page designed to make it as easy as possible to fill out a review on a range of sites including Google My Business, Facebook, and many others.
2. Specially crafted email invitations to a maximum 100 email addresses each month, inviting the recipient to leave a review.
3. Monthly reports on review gathering progress and results

Product Description

General Definition

Online reviews matter in business. Reviews give a company greater visibility online and are insanely influential in converting leads into customers. This service enable a business with a review landing page or with a web widget designed to convert happy customers into reviewers and prevent unhappy customers from bad-mouthing a business in public

HubDo Product Definition

The HubDo Reviews process for Reputation Management is designed to attract those all-important customer reviews for the Social Proof that reassures potential new clients. The HubDo Reviews service can be set up very quickly and the results are easy to measure through proof of new online reviews.

Previous customers receive a short series of email requests to submit an online review on their favourite platform. This simple approach allows customers ease of access to share their favourite parts of the service or product they've purchased.



How To Order

Pre-sales (For New Consultants)

1. Contact HubDo via our Contact form
2. Await confirmation from our GCOE team

Order Confirmation

1. Accept our invitation to use Basecamp for our service communications
2. Add a new client item under the "Project & Deals" to-do list in Basecamp
3. Address the job information with our Global Services Manager and our Controller to process your order
4. Fill out the necessary information needed by HubDo to do understand the business [through this intake brief](#).

Product Deliverable

1. Access to HubDo Reviews software and account dashboard
2. Custom landing page for customers where they leave reviews for the business
3. Automated and scheduled email send to customers to request, remind and instruct on how to review the business
4. Special notifications to business owner for below 3-star reviews potential which they can directly communicate and avoid negative reviews.
5. Monthly review gathering metrics and report data