



HubDo 'Digital Marketing Audit' (DMA) for Business

Summary

This audit includes the following:

1. Website Performance Overview
2. Security Overview
3. Technical Issues & SEO Analysis
4. Speed & Mobile Useability
5. Domain Trust & Citation Flow
6. Backlinks overview
7. Top Keywords & their visibility in Search
8. Competitor Analysis - comparing ranking etc
9. Content Visibility & Duplications
10. Social Media snapshot
11. Priority list
12. Recommendations
13. Branded Presentation Slide set
14. One to one call with our SEO Specialist to review reports prior to customer meeting.

Product Description

General Definition

A Digital Marketing Audit is a comprehensive analysis of all the practices, strategies, and outcomes a business has undertaken to establish and improve its online presence. The audit also offer insights concerning the status of the business' digital strategy as well as actionable steps for improvement.

Product Definition

Improve your online marketing with a Digital Marketing Audit. With our audit and the subsequent plan of action we build for you, you'll have a complete picture of your current online presence and an inbound strategy roadmap to help you do the things you need to do to dominate your market. This Audit takes 5 to 7 business days from the time of access to key tools.

The research and resulting report takes in many aspects of the campaign including:



Audit

- Comprehensive Website Review
- Editorial content review
- SEO factors – on page and off page
- Keyword visibility
- Competitive landscape

Roadmap and Strategy

- Highest priority elements to address
- Recommendations for optimizing your online presence
- Plan of action for your online presence

Product Deliverable

The HubDo Digital Marketing Audit delivers a detailed report that shows the highest priorities and technical issues for optimizing the digital presence of the business. The deliverable is divided into two parts - audit reports with data tool documents and 1 hour presentation call.

1. Digital Marketing Audit Slide Presentation in Powerpoint/PDF Format
2. Data Analysis Tools Reports
3. Presentation Call

What's Not Included?

- IT information about Hosting requirements,
- Email settings and config
- CMS or Domain DNS errors or settings,
- Potential issues such as outdated Wordpress version and incompatibility of Plugins etc.

Product Pricing

Estimates based on standard template implementation:

Value Point Pricing - 3VPs:

How To Order

1. Contact HubDo using the form on our website:

<https://www.hubdo.com/complete-digital-marketing-audit-with-hubdo>

We'll be in touch to setup your Consultants Basecamp account, Pricing etc within 48 hours